



Social Impact Group

14 December 2011

Topic: Social Impact Research

Room 310 Architecture Building, University of Strathclyde

<http://www.strath.ac.uk/maps/architecturebuilding/>

What is social impact research?

What insights can academic research offer practitioners?

The term 'social impact' is in common usage - but what does it mean? Why do we want to know? What can we expect to achieve through social impact measurement?

This event will set out some key research questions and approaches and provide an opportunity to contribute to new research, building an ethical matrix to examine new funding instruments.

Programme

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| 13.00 | Informal networking & refreshments |
| 13.40 | Introductions & headline Updates |
| 14.00 | Research Directions and Insights - Ian Thomson, Professor of Accounting and Finance, University of Strathclyde |
| 14.20 | Developing an Ethical Matrix (small group exercise) |
| 15.20 | Feedback |
| 15.40 | Testing the matrix |
| 16.00 | CLOSE |

This informal learning event provides an opportunity for those who are involved in measuring social impact to broaden their knowledge and reflect on relevant issues.

This is the final event to be held this year. If you would like to be involved in developing a programme for 2012, **please contact Sue Sadler : sue@caledonia.org**

or any member of the voluntary organising panel:
Sam Eccles, Lesley Greenaway, Alan Kay, Keith Wimbles